



Eastern Ontario Community Connections

District Developer Update

Greetings and Happy Halloween!

Fall programs are now well underway. I'm excited to see that there are new programs popping up around Eastern Ontario. Our district is growing!

The Active Start and FUNdamentals youth programs were recently launched in Ottawa. After only 3 weeks, the program has already been a big success. With 12 athletes, under the age of 12, these programs are offering much needed early intervention and basic gross motor/sport skills development. Please contact me for more information on how you can start a youth program in your community!

With **Be a fan**, our biggest awareness campaign, coming to a close, the word is getting out about Special Olympics! Using the new logo and branding guidelines, we hope to have a more standardized and united image of Special Olympics in the public eye. SOO is now working on customizing the logo for each community. FYI - There is a shortened version of the brand identity guidelines (broken down by section) on the information portal in Section 3.4. Click here to access the site directly: <http://info.specialolympicsontario.ca/programs-policies-procedures/3-0---communications-marketing-public-relations/3-4-0---branding>

Don't forget that the Special Olympics Ontario office is MOVING on November 22. Telephone, fax and email will not change, with the exception of satellite offices. All calls to the provincial number (1 888 333-5515 + extensions) will go straight to our satellite offices. I expect this change to take place sometime in December.

Our new office:
65 Overlea Boulevard, Unit 200,
Toronto, Ontario, M4H 1P1

As always, please contact me with any questions, concerns or ideas for the next newsletter!

*Suzanne Heale
District Developer - Eastern Ontario
Special Olympics Ontario*

Be a fan Day – great success!

October 25th marked the biggest national awareness campaign that Special Olympics has ever had.

Celebrating the 25th anniversary of the Law Enforcement Torch Run, Special Olympics teamed up with Chiefs of Police across Canada to run events, press conferences and photo-ops.

Hundreds of photos are now being uploaded to the Be a fan Facebook page at: www.facebook.com/BeafanOntario

Within social media alone, we reached around **800,000 people on Facebook** and on **Twitter**, over a 9 day period, we saw **1.12 Million Accounts** reached with more than **2.5 million impressions** (That's on the #BeAFan hashtag alone). It's outstanding!

There were many newspaper articles and TV news spots all over the country, especially for the 80 events held in Ontario.

If you have any photos or articles of Be a Fan events, please send them to me.

Congratulations to everyone for a job well done and thanks for being a fan!

Education Matters

If you still have not completed the AODA training, please make sure to do so ASAP. This is government mandated training for all volunteers. The link is below:

<http://go.specialolympicsontario.ca/AODA>

Need NCCP Coach Training? Register online at:

<http://www.specialolympicsontario.com/default.asp?contentID=29>

Games Corner

The 2013 SO Provincial Summer Games are coming to York Region from July 11th-14th! Check out their new website, Facebook page, and Twitter:

<http://www.specialolympics2013games.com/>

<http://www.facebook.com/SpecialOlympicsOntarioProvincialGames>

Twitter: @so2013games

The Athlete Identification Process for advancement to Provincial Games will start at the beginning of November.

In order to help facilitate an easier endorsement process for these games, SOO has combined the Endorsement and Registration forms into one comprehensive online document. Parents will now only have to go online once to fill in information.

SOO is seeking applications from volunteers and coaches for the Regional Team Manager and Coach positions for each of the regional teams attending the Provincial Summer Games

Application Deadline: November 15, 2012

More details and application forms can be found on the Games Application Website:

<http://games-application.specialolympicsontario.ca/>

Please see the following link to the requirements for coaching at provincial games: <http://info.specialolympicsontario.ca/program-s-policies-procedures/10-0---coaching-1/10-3-0---orientation-training/10-3-2---certification-requirements-for-higher-competition>

For more information about coaching: <http://info.specialolympicsontario.ca/program-s-policies-procedures/10-0---coaching-1>

2012-2013 Competitions

Please see the Eastern Ontario calendar for Region 7 and Region 12 competition dates: <http://east.specialolympicsontario.ca/calendar/district-calendar>

Please send all competition results to me, to be posted on the district site:

<http://east.specialolympicsontario.ca/eastern-district-competition-results>

Regional Meeting Dates

Mark your calendars early! The pre-season Spring Coach's Meeting dates have been set. Open to all coaches & volunteers! Please attend to keep your volunteers and athletes in the loop!

Region 7

April 13, 2013 at 9:00am
(GMS training in the afternoon)
Arnprior Firehall
Stan Tourangeau Building, Police/Fire Station
67 Meehan Street, Arnprior, Ontario

Region 12

April 21st, 2013 at 9:30am
(GMS training in the afternoon)
Cobourg Community Centre
750 D'Arcy Street, Cobourg, Ontario

Suzanne's Tip of the Month

Eat Quinoa. Pronounced: "keen wah". It's a super food, packed with protein, fiber and vitamins! Look it up today! Yum ☺

Contact Us

E-Mail: SuzanneH@specialolympicsontario.com

Phone: 613-424-5296

Website: <http://east.specialolympicsontario.ca>

Eastern Ontario Special Olympics is on Twitter! Follow us at @SOOeastontario.

<https://twitter.com/SOOeastontario>